

## Export Certification – a few helpful pointers



As you come down to ground after another full on harvest and start to turn that fabulous juice in to wine we also have been busy working on some ways we can share our knowledge to you regarding your wine export certification.

The export certification of your wine can be a daunting task to those of you that are new to the game. So we have put together a few points of information that will hopefully make your journey a little easier.

If you are a first timer to the experience or just need to brush up your skills, then there is a step by step tutorial on how to create a batch for the MPI E Cert website. You can access this by going on the Portal. It can be located under the production tools and resources, then under the help centre category. "[Submitting a WECS entry.](#)" Please note this tutorial was made before the rebate from the government ended so the rebate no longer applies. The good news however is that now the cost of the EU test has decreased from \$148 to \$135.

### Points of Interest

WWA Portal:	MPI Website:	Markets:
Sensory Test	Sensory Test	All Markets Valid for 2 years
EU	EU EU/Brazil	EU Suite is general lab testing and can be used for non EU countries. Brazil require extra certification this can be selected on the Wine E-cert site at an extra cost of \$20. Valid for 1 year
Comprehensive		This test includes a Sorbic Test and general lab testing as in the EU Suite. There is no drop down box on the Wine E-Cert site so you will need to communicate this to the lab at WineWorks so we know to include this in your application. The cost for a comprehensive test is \$60 plus the EU test at \$105 Valid for 1 year

### Notes:

- You will need to select the correct bottler WSMP number for your application to be visible to us for confirmation.
- There are only x 2 sensory panels per week. These are on a Wednesday and Friday. The wine needs to arrive two days prior to the taste for it to be included in the selection.
- AsureQuality will test your wine when they receive it. It usually takes x 3 working days to receive your report. Please add another x 2 days if you have selected Comprehensive.
- During vintage WECs would prefer only those samples that are due to be exported. This requirement is only through vintage when the usual number of wine taster's availability drops.
- For those companies wanting lab testing for non EU/Brazil countries they just use the EU suite as this is accepted by the Asian countries, they just do not complete the EU Eligibility Section in the batch application. Comprehensive test - More Asian countries are requiring this test so if you are unsure it is best to include this in your chemical analysis.

At WineWorks we offer a service of taking care of most of this for you. All that is required of you is to indicate on your spec sheet the type of certification you require so we can take samples off the line at the time of bottling. Once the bottling date arrives you need to make your submission by following the simple steps indicated in [the tutorial](#) on the Wine E-Cert site and the WineWorks team can label your wine with the corresponding WS#/WT# and send your wine off for you.

We have a standard overnight courier facility and two pick up times during the day 12pm and 3pm. While we endeavour to send samples daily it is always a good idea to let us know if your samples are urgent so we can alert you if any unforeseen problems arise. A one-hour courier can be organised for you with a small fee should your testing requirements be urgent.

WineWorks is now required by MPI to confirm all your packaging. To make this process easy please always include the run number as the bottler reference so we can easily identify your wine. In the event that you are not exporting your entire run it is a requirement that you include the total volume in your application. If for some reason we dispute the amount packaged that you have entered, rest assured that we will contact you directly with a solution.

If you do not require chemical analysis for some time, please select Sensory on your spec sheet so that only the appropriate number of samples are removed from the line. When you require your chemical analysis just send us a screen dump of your application along with the Wine Test (WT) number and WineWorks Auckland run number.

WineWorks is partnered with AsureQuality and we work closely together to offer you a fuss free experience.

Hopefully this has answered some of your questions and will make the process a little less of a mystery but should it not we are more than happy to help you with any of your queries regarding WECS so contact me at [renee.dale@wineworks.co.nz](mailto:renee.dale@wineworks.co.nz) or the fabulous laboratory team at [lab.ak@wineworks.co.nz](mailto:lab.ak@wineworks.co.nz).